



# 11<sup>TH</sup> ANNUAL HEROES BREAKFAST

BROUGHT TO YOU BY  
DELTA DENTAL OF TENNESSEE

November 4, 2021 ★ Music City Center

Karl F. Dean Grand Ballroom

Registration 7:30 am ★ Breakfast 8:30 am

Virtual Option Offered

[www.osdttn.org/nhb](http://www.osdttn.org/nhb)

KEYNOTE SPEAKER

GREGORY D. GADSON

COLONEL, U.S. ARMY (RETIRED)

Purple Heart Recipient, Actor,  
Motivational Speaker and Advocate

Operation Stand Down Tennessee is the only comprehensive Veteran-serving agency in Middle Tennessee connecting Veterans with careers, community, and crisis services. If you are a Veteran living in our service area, let Operation Stand Down Tennessee *engage, equip,* and *empower* you to succeed.

Your help is critical to Veterans.



## Four-Star Generals Sponsorship: \$25,000

Includes all recognition at the lower levels plus:

- ◆ Three *premium* tables of ten with signage
- ◆ Fifteen VIP Party tickets
- ◆ Q&A with Keynote Speaker
- ◆ Placement of swag at VIP Party
- ◆ Name featured in all media releases
- ◆ Dedicated social media mentions with content approval



## Generals Sponsorship: \$15,000

Includes all recognition at the lower levels plus:

- ◆ Two *premium* tables of ten with signage
- ◆ Twelve VIP Party tickets
- ◆ Q&A with Keynote Speaker
- ◆ Branding options at VIP Party
- ◆ Name mentioned in all media releases
- ◆ Dedicated social media mentions



## Colonels Sponsorship: \$10,000

Includes all recognition at the lower levels plus:

- ◆ Two *premium* tables of ten with signage
- ◆ Ten VIP Party tickets
- ◆ Name or logo placed on all signage
- ◆ Social media mentions



## Majors Sponsorship: \$5,000

Includes all recognition at the lower levels plus:

- ◆ Two tables of ten with signage
- ◆ Six VIP Party tickets
- ◆ Name or logo placed on all signage
- ◆ Mention in Veteran Connection



## Captains Sponsorship: \$2,500

- ◆ One table of ten with signage
- ◆ Four VIP Party tickets
- ◆ Name or logo scrolling during event
- ◆ Name or logo in program



## Table Sponsor: \$1,000

- ◆ One table of ten with signage
- ◆ Two VIP Party tickets



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**KEYNOTE SPEAKER**

**GREGORY D. GADSON, COLONEL U.S. ARMY (RETIRED)**

## DATE

Thursday, November 4, 2021

## TIME

Registration 7:30 am  
Breakfast 8:30 am

## PLACE

Music City Center  
Karl F. Dean Grand Ballroom  
201 Rep. John Lewis Way South  
Nashville, TN 37203

## SPONSORSHIPS

☐ **Yes! I/We will champion our Veterans at the 2021 Heroes Breakfast!**

☐ **4-Star Generals - \$25,000**

☐ **Generals - \$15,000**

☐ **Colonels - \$10,000**

☐ **Majors - \$5,000**

☐ **Captains - \$2,500**

☐ **Table Host - \$1,000**

☐ **Individual Ticket - \$100**

☐ **In-Person** ☐ **Virtual**

☐ I/We are unable to attend but want to help Veterans with a gift of \$ \_\_\_\_\_

Name/Company (how you wish to be recognized)

Contact Name

Contact Phone

Address

City

State

Zip Code

Email

Website

Mail payments and commitment form to:

**OSDTN - Heroes Breakfast**

**1125 12th Avenue South, Nashville, TN 37203**

Make checks payable to Operation Stand Down Tennessee, pay securely online at [www.osdttn.org/nhb](http://www.osdttn.org/nhb) or enter card information below:

Card Number

Exp. Date

CVV

Billing Address

City, State

Zip Code

The deadline for sponsors to be listed in printed materials is October 14, 2021. For questions, invoices, or a W-9, contact the Event Manager, Karen Fitzhugh, at [karen.fitzhugh@osdttn.org](mailto:karen.fitzhugh@osdttn.org) or 615.248.1981 ext. 168